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# Tourism Product And Services Development Strategy And Management Options 1st Published

**tourism product development: a way to create value the ...** - tourism product development: a way to create value the case of la vall de lord jordi datzira masip director of dds member of aiest e-mail: jordi.datzira@ddservices

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**strategic tourism planning for sustainable destinations ...** - strategic tourism planning for sustainable destinations and sites ludwig g. rieder 6th unwto executive training program, bhutan 25th - 28th june 2012

**tourism and trade: a global agenda for sustainable development** - tourism and trade: a global agenda for sustainable development sc-15-335.e iii acknowledgements this paper is a joint collaboration of the international trade centre (itc) and the world tourism

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